



REPORT ON SWEDCHAM ACTIVITIES 2018

The SwedCham Board Committee hereby submits the following report of events and activities conducted during 2018.

Committee Members 2018/2019

Mr Jan Stjernström 01-04-18 to 31-12-19	President Skandinaviska Enskilda Banken AB
Ms Lena Häggblom 01-01-19 to 31-03-19	Acting President Ericsson Telecommunication Pte Ltd
Ms Lena Häggblom 01-04-18 to 31-12-18	Vice President Ericsson Telecommunication Pte Ltd
Mr Magnus Gustavsson 01-04-18 to 31-03-19	Secretary Nöjdhs Underwater Technology Pte Ltd
Mr Lars Rönquist 01-04-18 to 31-03-19	Treasurer Saab Singapore Pte Ltd
Mr Horst Wasel 01-04-18 to 31-03-19	Committee Member Atlas Copco (SEA) Pte Ltd
Mr Otso Toikka 01-04-18 to 31-03-19	Committee Member Tetra Pak Jurong Pte Ltd
Ms Jessica Fayers 01-04-18 to 31-03-19	Committee Member Bolon x Andrews Group



Mr Robert Jessing 01-04-18 to 31-03-19	Committee Member Accenture Pte Ltd
Mr Enrique Patrickson 01-04-18 to 31-03-19	Alternate Committee Member Electrolux
Mr Anneli Carlström 01-04-18 to 31-03-19	Alternate Committee Member CAPA HR Consulting
Mr Pontus Cavefors Svensson 01-04-17 to 31-03-18	Alternate Committee Member Nordea Bank AB, Singapore Branch
H.E. Mr Håkan Jevrell 01-04-18 to 31-08-18	Non-Elected Member Embassy of Sweden
H.E. Mr Niclas Kvarnström 01-09-18 to 31-03-19	Non-Elected Member Embassy of Sweden
Mr Emil Akander 01-04-18 to 31-03-19	Non-Elected Member Business Sweden Trade Commissioner

Sub-Committees

Six sub-committees were operative during 2018:

1. People & Culture; Ms Annelie Carlström
2. Sustainability; Mr Magnus Gustavsson
3. Entrepreneur; Ms Jessica Fayers
4. Female Professionals; Ms Hanna Lindström
5. Innovation; Mr Enrique Patrickson & Mr Robert Jessing
6. Young Professionals; Ms Sofia Ternby

Employees

Cecilia Oskarsson was the General Manager for the entire 2018. Ms Hanna Lindström was employed as Marketing Manager starting 15 January 2018. During 2018 SwedCham had two interns paid by the Fund Swedish Youth abroad, Elis Örjes during the spring 2018 and Maja Ohlsson during the fall 2018.

Events 2018

<u>Date</u>	<u>Type of Function</u>	<u>Participants</u>
19/01	Philippines & ADB	40
23/01	Mr Biswas	24
25/01	Screening of A Plastic Ocean	250
27/02	Hiring Foreign Talent	25
06/03	Vietnam Opportunities	18
14/03	Nordic Leadership	75
26/03	Leadership Breakfast feat. Maria Rankka	35
26/03	AGM – Maria Rankka	40
19/04	Philippines Breakfast	30

22-24/04	Delegation Vietnam: Environmental Pollution	13
26/04	Meet & Greet	45
03/05	IPR Breakfast	10
22/05	Taxation Breakfast	26
23/05	Business Climate Survey launch	45
31/5	Singapore Business Blueprint	25
05/06	e-Commerce Breakfast	68
05/06	HR Round table	12
08/06	Election Breakfast	20
03/07	Shuman BizTalk feat. Mr Marcus Wallenberg	85
24/08	Digitalization & Smart Cities	26
31/08	Female Professional Breakfast feat. Lisa Enckell	24
01-02/09	TripleRhero Campaign Launch	1800+
13/09	Nordic Start Up Day	55
15/09	Malaysia & Business Blueprint	30
19/09	Study visit to Sing Post	25



25/09	Meet & Greet	85
9/10	Sustainability Strategy Breakfast	15
11/10	Infrastructure	25
9/10	People & Culture Dinner	10
1/11	YP event w BLBC	100
10/11	SwedCham Midwinter Ball	230
15/11	Indonesia & Business Blueprint	35
29/11	Lynxeye Breakfast	30
10/12	Nordic Ambassador's Luncheon	80
13/12	Lucia Breakfast	25

SwedCham co-branded and additional activities

In addition to the above events, SwedCham has been involved with the following activities:

The Swedish National Day celebrations on June 6 at the Ambassador's Residence.

Ten (10) ScandBiz Bar gatherings organized with the Nordic Business Associations with approximately 50-75 participants at each event. During 2018, the Finnish Business Council of Singapore (FBC) was the organizer.

The Heeren

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SwedCham was represented at the South-East Asia Business Summit in KL in February 2018 by the General Manager.

The General Manager participated in the Sweden Chamber International Annual Meeting in August 2018 in Stockholm.

SwedCham participated in the four European Inter-Chamber Networking nights, which each saw an average of 100 participants.

SwedCham supported several EuroCham events during 2018.

The President represented SwedCham at the Board of the European Chamber of Commerce.

Continuous initiatives

The Swedish Business Climate Survey in Singapore was conducted for the first time in 2018. The publication was a Team Sweden project, managed by SwedCham and financed by Business Sweden.

The first Swedish Business Directory was also initiated during 2018 and finalized during the first quarter of 2019. The project was managed by SwedCham, with support from Team Sweden: the Swedish Embassy and Business Sweden.

The SwedCham Awards

The awards were presented during the annual gala: The SwedCham Midwinter Ball which took place November 10 2018.

- Swedish Company of the Year 2018, was awarded to Atlas Copco South East Asia
- Swede of the Year 2018 was awarded to Ms Annelie Nikou



Young Professionals

The Young Professionals network was re-launched during the fall 2018. A new board of 7 members has been elected, and a new plan drawn up for activities going forward. The mission of YP is to create a social and professional community for young professionals living in Singapore. The first event arranged by the new board was an After Work gathering in October, followed by a Christmas Dinner at SEB, a company visit at AAK's Innovation centre, two more After-Works gatherings, a Beer-pong tournament and a European After Work including an inspirational presentation about "Digitalization for customer success", attracting 70 European Young Professionals. As of the 19 February 2019, Young Professionals has 70 members and its Facebook page has 2 344 followers.

Memberships

As of 31 December 2017, the following were registered as members of the Chamber per the different membership criteria:

Non-elected	1
Corporate	79
Individual (non-voting)	28
Young Professional	70



Dated 21 March 2019

On behalf of the Committee of the
Swedish Chamber of Commerce Singapore

Ms Lena Häggblom
Acting President